

# BBI JU values

Professionalism



Care



Commitment



Towards  
excellence



Team spirit



# BBI JU values

## Professionalism

We set and respect high standards of ethics and integrity.  
We are responsible for our activities.

We are professional and aim to be excellent in all facets of our work and conduct.



## Care

We care for the planet.

We want to leave good legacy on the global level.

We want to contribute to making a significant change for the planet for the EU citizens and for the future generations in terms of environment and prosperity.



## Commitment

We are results oriented.

We are committed to delivering our mission with efficiency and effectiveness.

We are a dynamic and passionate team that strongly believes in BBI JU's vision.



## Towards excellence

We are driven and inspired by efficiency and knowledge sharing.

We work together bringing out the best in each other, by being an example and by walking the talk.

We contribute to the change we want to see in a spirit of continuous improvement.



## Team spirit

People and togetherness are at the very heart of the organisation.

We build on diversity and openness making our differences work for common goals.

We entertain a working environment based on trust, respect and mutual support.

We believe that the whole exceeds the sum of the parts.

